ORDER

				OR	DER		NEWS		
Orders	Order / Rev:		333482				<u> Cuanne</u>		
	Alt Order #:						CHANNEL	-∕®KION	
	Product Desc	: :					YOUR CENTRAL COAST N	EWS SOURCE	
	Estimate:		2999				CBS - Salinas,	CA	
	Flight Dates:		11/02/16 - 11/0	3/16	—— Primary AE:		Kristy Santiago		
	Original Date	/ Rev:	11/01/16 / 11/0	1/16	Sales Office:	:	SL-L		
	Order Type:		GENERAL		Sales Region	n:	LOC		
Agency	Name:		Screen Strateg	ies Media			÷		
	Buying Conta	ict:			Billing Type:		Cash		
	Billing Contac				Billing Calen	dar:	Broadcast		
	· ·		15409 Whitech	apel Court	Billing Cycle		EOM/EOC		1000
			Centreville, VA	20120	Agency Com	mission:	15%		
					•				
Advertiser	Name:		Panetta for Co	ngress	New Busines	ss Thru:			
	Demographic	: :	HH		Order Separ	ation:	00:15:00		
	Product Code	es:	PL01		Advertiser E	xternal ID:			
	Priority:		P-4		Agency Exte	rnal ID:			
	Revenue Coo	des:	AGY, POL, CA	ND	Unit Code:		General		
Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/31/16	11/08/16	43	\$6,665.00	\$5,665.25	November 2016	43	\$6,665.00	\$5,665.25	0.00
					Totals	43	\$6,665.00	\$5,665.25	0.00
Account Exe	ecutives								

Start Date / End Date

Start Of Order -- End Of Order

Account Executive

--Kristy Santiago

Sales Office

Sales Region

Order %

100% ...

Ln Ch Start End	Inventory Code Bre	ak Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type S	Spots	Amount
N 1 KION 11/02/16 11/08/16	M-F 6A-7A CM	6A-7A	MTWTF	:30	3 \$25.00P-4	0.00 NM	5	\$125.00
	M-F 6A-7A							
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating					
Week: 10/31/16 11/06/16	WTF	3 \$25.00	0.00					
Week: 11/07/16 11/13/16	MT	2 \$25.00	0.00					
N 2 KION 11/02/16 11/08/16	M-F 7A-9A CBS This McM	7A-9A	MTWTF	:30	6 \$25.00P-4	0.00 NM	10	\$250.00
	M-F 7A-9A CBS This Morn							
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	Rating			l		
Week: 10/31/16 11/06/16	WTF	6 \$25.00	0.00					
Week: 11/07/16 11/13/16	MT	4 \$25.00	0.00					
N 3 KION 11/02/16 11/08/16	CBS Sun Morn 7a-830a CM	7a-830a	S	:30	2 \$150.00P-3	0.00 NM	2	\$300.00
	CBS Sun Morning					l.		
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	Rating					
Week: 10/31/16 11/06/16	S	2 \$150.00	0.00					
Week: 11/07/16 11/13/16		0 \$0.00	0.00					
N 4 KION 11/02/16 11/02/16	M-F 9a-10a CM	9a-10a	W	:30	1 \$15.00P-4	0.00 NM	1	\$15.00
	M-F 9a-10a					i i		
Start Date End Date	Weekdays Spots/We	eek <u>Rate</u>	<u>Rating</u>					
Week: 10/31/16 11/06/16	W	1 \$15.00	0.00					
N 5 KION 11/02/16 11/02/16	M-F 1p-2p CM	1p-2p	W	:30	1 \$35.00P-4	0.00 NM	1	\$35.00
	M-F 1p-2p							
Start Date End Date	Weekdays Spots/We	eek Rate	Rating					
Week: 10/31/16 11/06/16	W	1 \$35.00	0.00					
N 6 KION 11/03/16 11/03/16	M-F 2p-3p CM	2p-3p	T	:30	1 \$35.00P-4	0.00 NM	1	\$35.00
	• •	, -						

Print Date: 11/01/16 17:16:32 Page 2 of 3

 Order / Rev:
 333482
 Advertiser:
 Panetta for Congress

 Alt Order #:
 Product Desc:
 CBS - Salinas, CA

 Flight Dates:
 11/02/16 - 11/08/16
 Estimate:
 2999

Ln Ch Sta	rt End	Inventory Code M-F 2p-3p	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/31/16	End Date 11/06/16	Weekdays T	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
N 7 KION 11/0	2/16 11/08/16	M-F 5p-530p New M-F 5p-530p Nev		5p-530p	W-F	:30	2	\$150.00P-3	0.00 NM	2	\$300.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	Weekdays WTF	Spots/Week 2 0	<u>Rate</u> \$150.00 \$0.00	Rating 0.00 0.00						
	2/16 11/08/16	M-F 6p-630p New	rs CM	6p-630p	M-WT	:30	2	\$130.00P-3	0.00 NM	3	\$390.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	M-F 6p-630p Nev WeekdaysWT M	vs <u>Spots/Week</u> 2 1	Rate \$130.00 \$130.00	Rating 0.00 0.00						
	2/16 11/08/16	M-F 630p-7p M-F 630p-7p	СМ	630p-7p	MTF	:30	2	\$80.00P-3	0.00 NM	3	\$240.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	Weekdays TF M	Spots/Week 2 1	<u>Rate</u> \$80.00 \$80.00	Rating 0.00 0.00						
N10 KION 11/0	2/16 11/08/16	M-F 7p-730p M-F 7p-730p	СМ	7p-730p	M-W-F	:30	2	\$40.00P-4	0.00 NM	3	\$120.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	<u>Weekdays</u> W-F M	Spots/Week 2 1	<u>Rate</u> \$40.00 \$40.00	Rating 0.00 0.00						
N11 KION 11/0	2/16 11/08/16	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	WTF	:30	3	\$40.00P-4	0.00 NM	3	\$120.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	Weekdays WTF	Spots/Week 3 0	<u>Rate</u> \$40.00 \$0.00	Rating 0.00 0.00						
N 12 KION 11/0	2/16 11/02/16	WE Prime Hour 2		9P-10P	W	:30	1	\$1,000.00P-2	0.00 NM	1	\$1,000.00
Start Date Week: 10/31/16	End Date 11/06/16	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00		e garatya .	· · · · · · · · · · · · · · · · · · ·			and the second s
N13 KION 11/0	4/16 11/04/16	FR Prime Hour 2 FR Prime Hour 2	СМ	9P-10P	F	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 10/31/16	End Date 11/06/16	Weekdays F	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N 14 KION 11/0	2/16 11/02/16	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	W	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Date Week: 10/31/16	End Date 11/06/16	Weekdays w	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N 15 KION 11/0	2/16 11/02/16	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	W	:30	1	\$35.00P-4	0.00 NM	1	\$35.00
<u>Start Dat</u> Week: 10/31/16	End Date 11/06/16	Weekdays W	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
N 16 KION 11/0	2/16 11/08/16	WE Prime Hour 1 WE Prime Hour 1		8P-9P	W	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	Weekdays	Spots/Week 1 0	<u>Rate</u> \$900.00 \$0.00	<u>Rating</u> 0.00 0.00						
N 17 KION 11/0	***************************************	MO Prime Hour 3	CM	10P-11P	M	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
<u>Start Dat</u> Week: 11/07/16	<u>End Date</u> 11/13/16	Weekdays M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
N 18 KION 11/0			CM	8P-9P	T	:30	1	\$450.00P-4	0.00 NM	1	\$450.00
<u>Start Dat</u> Week: 10/31/16 Week: 11/07/16	End Date 11/06/16 11/13/16	Weekdays T	Spots/Week 1 0	<u>Rate</u> \$450.00 \$0.00	Rating 0.00 0.00						
N19 KION 11/0		SU Prime Hour 2 SU Prime Hour 2	СМ	8P-9P	S	:30	1	\$600.00P-3	0.00 NM	1	\$600.00

Print Date: 11/01/16 17:16:32 Page 3 of 3

0.00 NM

\$800.00P-2

Advertiser: Panetta for Congress 333482 Order / Rev: CBS - Salinas, CA Alt Order #: Product Desc: Estimate: 2999 Flight Dates: 11/02/16 - 11/08/16 Ln Ch Rate Pri Rtg Type Spots Amount Start End **Inventory Code** Break Start/End Time Days Len Spots 0.00 NM \$600.00 8P-9P :30 \$600.00P-3 N 19 KION 11/02/16 11/08/16 SU Prime Hour 2 CM SU Prime Hour 2 Start Date End Date Spots/Week Rate Rating **Weekdays**

0.00

0.00

Rating

0.00

0.00

----S

:30

\$600.00

10P-11P

0

1

0

CM

Spots/Week

\$0.00

<u>Rate</u>

\$0.00

\$800.00

----S

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SU Prime Hour 4 Weekdays

11/06/16

11/13/16

End Date

11/06/16

11/13/16

N20 KION 11/02/16 11/08/16 SU Prime Hour 4

Week: 10/31/16

Week: 11/07/16

Week: 10/31/16

Week: 11/07/16

Start Date

Totals 43 \$6,665.00

\$800.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and L	ocation: Date: 11/1/2016
KION-TV	
Screen Strategie	s Media,
being/on behalf	of:,
a legally qualific	ed candidate of the
political party fo	or the office of:
in the General	
election to be h	eld on:
do hereby requ	est station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5.112.75

I represent that the payment for the above described broadcast time has been furnished by:

Jimmy Panetta for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rob Lee

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/2016	If Out	
Date	Signature	
То Ве	Signed By Station Representative	
Accepted	☐ Accepted in Part	☐ Rejected
Ally Satill	o KRISTY Sportago	GM
Signature	Printed Name	Title :

Panetta for Congress

333482



Station

KION-TV

Market

Monterey-Salinas

Flight Dates 11/2/2016 - 11/8/2016 Add Revised (Est. 2999)

Buyer

Caroline Bahng

Email

caroline@screenstrategies.com

Phone

703-272-7300

Frogram Name	DP vi	Days Length	Rate	Wei Myza	Thu: 147/3	Ff Sa 11/4 11//		Mon 151/7	Tiue 11/8	Total
KION 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$25.00 \$125.00	1	1	1		1	1	5
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$25.00 \$250.00	2	2	2		2	2	10
CBS Sunday Morn 7:00 AM - 8:30 AM Sold Out: Lowest Rate to	EM o Clear pe	Su 30 er KION	\$150.00 \$300.00				2			2
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$15.00 \$15.00	1						1
Price is Right 10:00 AM - 11:00 AM Sold Out: Lowest Rate t	DT o Clear pe	M-F 30 er KION	\$200.00 \$200.00	1						1
Young & Restless 11:00 AM - 12:00 PM	DT	M-F 30	\$35.00 \$35.00	1						1
The Talk 1:00 PM - 2:00 PM	DT	M-F 30	\$35.00 \$35.00	1						1
Let's Make a Deal 2:00 PM - 3:00 PM	DT	M-F 30	\$35.00 \$35.00		1	·				1
KION 5p News 5:00 PM - 5:30 PM Sold Out: Lowest Rate t	EN o Clear pe	M-F 30 er KION	\$150.00 \$300.00	1		1				2
KION 6p News 6:00 PM - 6:30 PM Sold Out: Lowest Rate t	EN	M-F 30	\$130.00 \$390.00	1	1			1		3

Panetta for Congress



Station

KION-TV

Market

Monterey-Salinas

Flight Dates 11/2/2016 - 11/8/2016 Add Revised (Est. 2999)

Buyer

Caroline Bahng

Email

caroline@screenstrategies.com

Phone

703-272-7300

Program Name		Days Length	Rate	Weid 11/2	Thu 11/8			Mon 11 <i>17</i>	Tue 11/8	Total
Modern Family 6:30 PM - 7:00 PM Sold Out: Lowest Rate t	PA o Clear pe	M-F 30 r KION	\$80.00 \$240.00		1	1		1		3
Ent Tonight 7:00 PM - 7:30 PM	PA	M-F 30	\$40.00 \$120.00	1		1		1		3
Insider 7:30 PM - 8:00 PM	PA	M-F 30	\$40.00 \$120.00	1	1	1				3
Scorpion 10:00 PM - 11:00 PM Sold Out: Lowest Rate t	PT o Clear pe	M 30 r KION	\$400.00 \$400.00					1		1
Survivor 8:00 PM - 9:00 PM Sold Out: Lowest Rate t	PT	W 30	\$900.00 \$900.00	1						1
Criminal Minds 9:00 PM - 10:00 PM	PT	W 30	.\$1,000.00 \$1,000.00	1						1, .
Sold Out: Lowest Rate to Big Bang Theory 8:00 PM - 8:30 PM	o Clear pe	r KION Th 30	\$450.00 \$450.00		1					1
Hawaii Five-0 9:00 PM - 10:00 PM Sold Out: Lowest Rate	PT to Clear pe	F 30 er KION	\$350.00 \$350.00			1				1
NCIS LA 8:00 PM - 9:00 PM Sold Out: Lowest Rate	PT to Clear pe	Su 30 er KION	\$600.00 \$600.00				1,			1
Elementary 10:00 PM - 11:00 PM Sold Out: Lowest Rate	PT to Clear pe	Su 30 er KION	\$800.00 \$800.00				1			1

Panetta for Congress



Station

KION-TV

Market

Monterey-Salinas

Flight Dates 11/2/2016 - 11/8/2016 Add Revised (Est. 2999)

Buyer **Email**

Caroline Bahng

caroline@screenstrategies.com

Phone

703-272-7300

Program Name L	P Days F Length	Rate Wed 11/2	F Thu HinV3	Fri 1474	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
Station Totals	\$6,66	65.00 13	8	8	0	4	7	3	43

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jimmy Panetta for Congress (name of federal candidate or authorized committee) h programming to be broadcast (in whole or in part) purs					
□ does	■ does not				
refer to an opposing candidate (check applicable by programming that does refer to an opposing candidate	· -				
(check applicable box)					
□ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.					
☐ the television programming contains a clearly iden image of the candidate for a duration of at least four sedisplayed printed statement identifying the candidate, broadcast, and that the candidate and/or the candidate the broadcast.	econds, and a simultaneously that the candidate approved the				
Max—					
signature of candidate or authori	zed committee				
Kyle Osterhout	10/30/2016				
printed name	date				